

Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.9069/-94.6736

12260 Blue Valley Pkwy Overland Park, KS 66213	1 mi radius	3 mi radius	5 mi radius
Population			
2024 Estimated Population	9,468	92,629	241,566
2029 Projected Population	9,744	96,110	245,702
2020 Census Population	9,004	89,227	238,126
2010 Census Population	8,942	80,652	217,058
Projected Annual Growth 2024 to 2029	0.6%	0.8%	0.3%
Historical Annual Growth 2010 to 2024	0.4%	1.1%	0.8%
Households			
2024 Estimated Households	4,556	41,624	102,712
2029 Projected Households	4,777	43,799	105,493
2020 Census Households	4,280	38,269	97,712
2010 Census Households	4,148	33,833	87,866
Projected Annual Growth 2024 to 2029	1.0%	1.0%	0.5%
Historical Annual Growth 2010 to 2024	0.7%	1.6%	1.2%
Age			
2024 Est. Population Under 10 Years	10.8%	10.9%	11.3%
2024 Est. Population 10 to 19 Years	9.9%	11.1%	12.3%
2024 Est. Population 20 to 29 Years	13.2%	14.1%	12.4%
2024 Est. Population 30 to 44 Years	20.1%	19.8%	19.7%
2024 Est. Population 45 to 59 Years	16.6%	17.5%	18.4%
2024 Est. Population 60 to 74 Years	19.4%	17.7%	17.3%
2024 Est. Population 75 Years or Over	10.0%	8.9%	8.5%
2024 Est. Median Age	42.7	40.9	40.7
Marital Status & Gender			
2024 Est. Male Population	47.2%	49.0%	48.9%
2024 Est. Female Population	52.8%	51.0%	51.1%
2024 Est. Never Married	27.0%	27.7%	27.1%
2024 Est. Now Married	51.4%	54.9%	56.0%
2024 Est. Separated or Divorced	14.8%	12.3%	12.0%
2024 Est. Widowed	6.8%	5.1%	5.0%
Income			
2024 Est. HH Income \$200,000 or More	16.1%	20.1%	21.2%
2024 Est. HH Income \$150,000 to \$199,999	11.0%	12.6%	12.1%
2024 Est. HH Income \$100,000 to \$149,999	17.4%	19.8%	19.6%
2024 Est. HH Income \$75,000 to \$99,999	13.9%	13.5%	12.7%
2024 Est. HH Income \$50,000 to \$74,999	15.5%	13.8%	14.3%
2024 Est. HH Income \$35,000 to \$49,999	8.5%	6.6%	7.0%
2024 Est. HH Income \$25,000 to \$34,999	10.3%	6.0%	5.4%
2024 Est. HH Income \$15,000 to \$24,999	2.1%	3.1%	3.5%
2024 Est. HH Income Under \$15,000	5.2%	4.4%	4.2%
2024 Est. Average Household Income	\$124,022	\$152,221	\$155,459
2024 Est. Median Household Income	\$91,731	\$115,663	\$120,108
2024 Est. Per Capita Income	\$59,739	\$68,523	\$66,195
2024 Est. Total Businesses	821	6,010	11,665
2024 Est. Total Employees	12,418	107,426	177,948

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Race				
2024 Est. White	74.7%	77.9%	78.6%	
2024 Est. Black	5.6%	4.8%	5.8%	
2024 Est. Asian or Pacific Islander	12.7%	10.6%	8.1%	
2024 Est. American Indian or Alaska Native	0.2%	0.2%	0.2%	
2024 Est. Other Races	6.7%	6.6%	7.3%	
Hispanic				
2024 Est. Hispanic Population	678	6,151	17,679	
2024 Est. Hispanic Population	7.2%	6.6%	7.3%	
2029 Proj. Hispanic Population	7.9%	7.5%	8.1%	
2020 Hispanic Population	6.0%	6.3%	7.3%	
Education (Adults 25 & Older)				
2024 Est. Adult Population (25 Years or Over)	6,977	66,402	170,282	
2024 Est. Elementary (Grade Level 0 to 8)	0.6%	0.8%	1.0%	
2024 Est. Some High School (Grade Level 9 to 11)	1.0%	1.3%	1.4%	
2024 Est. High School Graduate	12.1%	9.4%	11.1%	
2024 Est. Some College	16.9%	15.1%	16.4%	
2024 Est. Associate Degree Only	4.7%	5.3%	6.3%	
2024 Est. Bachelor Degree Only	36.5%	38.8%	37.7%	
2024 Est. Graduate Degree	28.2%	29.3%	26.0%	
Housing				
2024 Est. Total Housing Units	4,771	43,709	108,207	
2024 Est. Owner-Occupied	49.7%	52.0%	59.0%	
2024 Est. Renter-Occupied	45.7%	43.3%	35.9%	
2024 Est. Vacant Housing	4.5%	4.8%	5.1%	
Homes Built by Year				
2024 Homes Built 2010 or later	12.6%	14.1%	12.7%	
2024 Homes Built 2000 to 2009	8.9%	14.7%	15.1%	
2024 Homes Built 1990 to 1999	19.2%	23.3%	19.1%	
2024 Homes Built 1980 to 1989	42.4%	23.6%	17.0%	
2024 Homes Built 1970 to 1979	6.6%	11.4%	12.9%	
2024 Homes Built 1960 to 1969	3.3%	5.0%	10.7%	
2024 Homes Built 1950 to 1959	1.3%	1.9%	5.1%	
2024 Homes Built Before 1949	1.2%	1.3%	2.3%	
Home Values				
2024 Home Value \$1,000,000 or More	0.6%	4.1%	3.7%	
2024 Home Value \$500,000 to \$999,999	10.9%	25.6%	24.9%	
2024 Home Value \$400,000 to \$499,999	25.2%	24.9%	20.6%	
2024 Home Value \$300,000 to \$399,999	36.0%	27.8%	26.8%	
2024 Home Value \$200,000 to \$299,999	21.4%	12.4%	17.7%	
2024 Home Value \$150,000 to \$199,999	1.7%	1.9%	2.8%	
2024 Home Value \$100,000 to \$149,999	0.5%	1.2%	1.2%	
2024 Home Value \$50,000 to \$99,999	0.1%	0.2%	0.5%	
2024 Home Value \$25,000 to \$49,999	1.9%	0.9%	0.8%	
2024 Home Value Under \$25,000	1.6%	0.9%	1.0%	
2024 Median Home Value	\$363,715	\$447,069	\$430,447	
2024 Median Rent	\$1,230	\$1,188	\$1,178	

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Labor Force				
2024 Est. Labor Population Age 16 Years or Over	7,911	76,265	196,175	
2024 Est. Civilian Employed	66.8%	67.7%	67.8%	
2024 Est. Civilian Unemployed	1.9%	1.7%	2.1%	
2024 Est. in Armed Forces	0.1%	0.3%	0.2%	
2024 Est. not in Labor Force	31.2%	30.3%	29.9%	
2024 Labor Force Males	46.6%	48.7%	48.5%	
2024 Labor Force Females	53.4%	51.3%	51.5%	
Occupation				
2024 Occupation: Population Age 16 Years or Over	5,283	51,605	132,940	
2024 Mgmt, Business, & Financial Operations	24.5%	24.5%	25.1%	
2024 Professional, Related	36.1%	36.2%	34.3%	
2024 Service	10.1%	9.7%	10.1%	
2024 Sales, Office	21.2%	21.2%	21.0%	
2024 Farming, Fishing, Forestry	-	-	0.1%	
2024 Construction, Extraction, Maintenance	2.3%	2.0%	2.4%	
2024 Production, Transport, Material Moving	5.8%	6.5%	7.0%	
2024 White Collar Workers	81.8%	81.8%	80.4%	
2024 Blue Collar Workers	18.2%	18.2%	19.6%	
Transportation to Work				
2024 Drive to Work Alone	65.7%	66.2%	66.5%	
2024 Drive to Work in Carpool	5.2%	3.8%	4.0%	
2024 Travel to Work by Public Transportation	0.3%	0.4%	0.5%	
2024 Drive to Work on Motorcycle	0.2%	0.1%	0.1%	
2024 Walk or Bicycle to Work	1.2%	1.4%	1.1%	
2024 Other Means	1.5%	1.2%	1.1%	
2024 Work at Home	25.9%	26.8%	26.7%	
Travel Time				
2024 Travel to Work in 14 Minutes or Less	34.2%	31.6%	30.2%	
2024 Travel to Work in 15 to 29 Minutes	45.1%	51.1%	50.7%	
2024 Travel to Work in 30 to 59 Minutes	19.4%	15.8%	17.6%	
2024 Travel to Work in 60 Minutes or More	1.3%	1.5%	1.6%	
2024 Average Travel Time to Work	17.9	18.1	18.6	
Consumer Expenditure				
2024 Est. Total Household Expenditure	\$499.94 M	\$4.98 B	\$12.51 B	
2024 Est. Apparel	\$9.11 M	\$90.68 M	\$228.05 M	
2024 Est. Contributions, Tax and Retirement	\$152.23 M	\$1.58 B	\$3.96 B	
2024 Est. Education	\$11.75 M	\$118.29 M	\$296.23 M	
2024 Est. Entertainment	\$28.12 M	\$279.65 M	\$703.11 M	
2024 Est. Food, Beverages, Tobacco	\$55.8 M	\$546.97 M	\$1.38 B	
2024 Est. Health Care	\$29.97 M	\$271.68 M	\$678.49 M	
2024 Est. Household Furnishings and Equipment	\$13.28 M	\$132.59 M	\$332.95 M	
2024 Est. Household Operations, Shelter, Utilities	\$109.23 M	\$1.07 B	\$2.65 B	
2024 Est. Miscellaneous Expenses	\$8.53 M	\$84.89 M	\$212.86 M	
2024 Est. Personal Care	\$5.87 M	\$57.4 M	\$145.35 M	
2024 Est. Transportation	\$76.05 M	\$752.59 M	\$1.92 B	

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